

## Jennifer Myers accepted into Forbes Real Estate Council

*Forbes Real Estate Council Is an Invitation-Only Community for Executives in Real Estate*

Washington, DC (October 12, 2017) — Jennifer Myers, Founder of [Dwell Residential Brokerage](#) and now managing broker of [Dwell Residential, an RLAH Company](#) located on H Street, NE in Washington, DC and founder of the real estate agent training program and marketing school, [www.AgentGradSchool.com](#), has been accepted into the Forbes Real Estate Council, an invitation-only community for executives in the real estate industry.

Jennifer Myers joins other Forbes Real Estate Council members, who are hand-selected, to become part of a curated network of successful peers and get access to a variety of exclusive benefits and resources, including the opportunity to submit thought leadership articles and short tips on industry-related topics for publishing on Forbes.com. Forbes Councils combines an innovative, high-touch approach to community management perfected by the team behind Young Entrepreneur Council (YEC) with the extensive resources and global reach of Forbes.

“Being part of the Forbes family is a dream come true,” Jennifer said. When asked how she made this dream a reality and how other real estate agents could do the same, she said, “Be willing to keep going no matter what happens—you lose a client, a deal falls through, the biggest financial crash in history is staring you in the face—don’t let anything stop you. Be unwavering. Be outlandish. Feel the fear and do it anyway. But, no matter what, have the courage and the stamina to get your unique perspective and vision out into the world.”

She said that it took fifteen years of daily commitment to the work, “in both good times and bad, I just kept my head down and focused on what I wanted to create—a real estate brokerage that is unique, focused on serving the *clients*, not me, and whose marketing and branding stood out from the crowd.”

In addition to helping her own clients buy and sell homes, she helps the agents at Dwell Residential and agents outside of the DC area grow their own real estate businesses through her inspiring training program, Agent Grad School, saying, “You absolutely must learn how to effectively market and brand your reason for being in real estate. Understanding how to communicate your vision to your ideal client so they understand that you, and only you, are the right person to help them get what they want when it comes to real estate, will create unimaginable success in your business. Get that right and you’ll have more clients than you know what to do with.”

Scott Gerber, founder of Forbes Councils, says, “We are honored to welcome Jennifer into the community. Our mission with Forbes Councils is to curate successful professionals from every industry, creating a vetted, social capital-driven network that helps every member make an even greater impact on the business world.”

## **About Forbes Councils**

Forbes partnered with the founders of Young Entrepreneur Council (YEC) to launch Forbes Councils, invitation-only communities for world-class business professionals in a variety of industries. Members, who are hand-selected by each Council's community team, receive personalized introductions to each other based on their specific needs and gain access to a wide range of business benefits and services, including best-in-class concierge teams, personalized connections, peer-to-peer learning, a business services marketplace, and the opportunity to share thought leadership content on Forbes.com. For more information about Forbes Real Estate Council, visit <https://forbesrealestatecouncil.com/>. To learn more about Forbes Councils, visit [forbescouncils.com](https://forbescouncils.com).